



PRESS RELEASE



Romania-Ukraine-Republic of Moldova
CROSS BORDER COOPERATION

Common Borders. Common Solutions.

Chisinau, April 28, 2014

The project „*Competitiveness enhancement through human synergy in the border region*”, at a new implementation stage

Business Consulting Institute is implementing a cross-border project aiming to improve economic competitiveness and to create business opportunities in the cross-border area Romania-Ukraine-Republic of Moldova.

The partners of the “*Competitiveness enhancement through human synergy in the border region*” project are the Regional Entrepreneurs Association North-East Romania, the Association for the Economic Development of Kolomyia Region (Ukraine) and the Dialogue for Development Association Iasi (Romania).

On April 25, 2014, there was organized a workshop in Chisinau to discuss project implementation aspects and the approach for the further activities. Within the following period there will be organized three training sessions in Romania and Moldova for young entrepreneurs, SMEs and business support organizations.

The project experts will elaborate a joint strategy to attract investments in the region based on competitiveness, innovation and cooperation and an investor's guide for the business environment in the cross-border area.

The elaborated publications shall be disseminated at the two business forums organized by the partners within the project, which will take place in Romania (Iasi) and in Moldova (Chisinau).

Within this initiative, the project partners will develop and sign a cooperation agreement aiming to create the institutional framework to support and attract investors. As well, there will be created a website to provide information to potential investors.

Project activities will be carried out until October 2014.

The total budget is 172 015 Euro or 3 078 897 MDL.

For more information, feel free to contact Ms. Maria Bălci, project technical responsible, telephone number (+373 22) 855 080, e-mail maria.balici@bci.md.

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A project implemented by Business Consulting Institute in partnership with the Regional Entrepreneurs Association North-East Romania, the Association for the Economic Development of Kolomyia Region (Ukraine), the Dialogue for Development Association Romania

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The European Commission is the EU's executive body.

“The European Union is made up of 27 Member States who have decided to gradually link together their know-how, resources and destinies. Together, during a period of enlargement of 50 years, they have built a zone of stability, democracy and sustainable development whilst maintaining cultural diversity, tolerance and individual freedoms. The European Union is committed to sharing its achievements and its values with countries and peoples beyond its borders”.