



PRESS RELEASE



Romania-Ukraine-Republic of Moldova
CROSS BORDER COOPERATION

Common Borders. Common Solutions.

Chisinau, October 24, 2014

Cross-Border Business Forum in Iasi, Romania

On October 28, 2014, Iasi City will host a Cross-Border Business Forum, at the Chamber of Commerce and Industry. The Forum is part of the project "*Competitiveness enhancement through human synergy in the border region*".

This project is financially supported by the European Commission through the European Neighbourhood and Partnership Instrument, within the Joint Operational Programme Romania-Ukraine-Republic of Moldova 2007-2013. The project is being implemented by Business Consulting Institute, the Regional Entrepreneurs Association North-East Romania, the Association for the Economic Development of Kolomyia Region (Ukraine) and the Dialogue for Development Association Romania.

The Chamber of Commerce and Industry Iasi, Iasi Mayorality, the North-East Regional Development Agency, the County Office for Financing Rural Investments, the Regional Office for Cross-Border Cooperation Iasi, Europe Direct Iasi, the Territorial Office for Small and Medium Enterprises, Ungheni District Council contribute to its organization.

This project aims to strengthen the cooperation and economic competitiveness of SMEs from the cross-border region Romania-Ukraine-Republic of Moldova, in order to achieve growth and sustainable development. It offers to economic operators information about grant funding sources and forecasts for 2014-2020.

It will stimulate cross-border economic development on medium and long term, having the support of local authorities in the partner countries, of the business environment and NGOs.

Participation costs are covered by the project implementers. The invited experts will present the sectors with high investment potential in the cross-border area, a *Cross-Border Competitiveness Strategy* and an *Investment Guide*. The Forum will include a *business-to-business* event and an exhibition of entrepreneurs. There will also be presented the cross-border business support infrastructure and European funding opportunities for the next period.

The event will bring together public authorities, civil society, donor institutions and entrepreneurs from Moldova, Romania and Ukraine. It will promote investment opportunities and regional projects and products.



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The European Commission is the EU's executive body.

"The European Union is made up of 27 Member States who have decided to gradually link together their know-how, resources and destinies. Together, during a period of enlargement of 50 years, they have built a zone of stability, democracy and sustainable development whilst maintaining cultural diversity, tolerance and individual freedoms. The European Union is committed to sharing its achievements and its values with countries and peoples beyond its borders".